

Premiere Listing

The premiere way to showcase your property

Get a better result

 Property Advertising

Be seen at the top of the search results

The premiere way to showcase your property, with the largest listing at the top of the search results, above all other listings.

Your property's position in the search results can make a huge difference. In fact, 62% of people do not look beyond the first page¹. Placing your property at the top with a Premiere listing offers impressive results:

2.3x

Number of enquiries

compared with a Standard listing.²

2.5x



Number of views

compared with a Standard listing.²

2.4x

Number of times seen

in the search results compared with a Standard listing.²

Premiere listing	
Priority in the search results	
Listing size	
Rotates to the top of the search results	15 days
Image carousel	✓
Property information at the top of the property page for improved search engine results	✓
Auction and inspection times	✓

Connecting you to 12.5 million Australians every month³

At realestate.com.au we have the largest, most engaged property audience in Australia. We want to help make your property dreams come true, which is why we connect you to more active buyers than anywhere else, ensuring your property gets the attention it deserves.

To give your property the best chance of being seen, speak to your agent and ask about upgrading to a Premiere listing today.



Learn more

1. Adobe Analytics. Comparison page views for all listing sections. February 2020 – February 2021 in web.
2. REA internal data (20 January 2021 – 20 Jan 2022).
3. Nielsen Digital Media Ratings (Monthly Tagged), Oct 21 – Dec 21 (average), P2+, Digital (C/M), text, realestate.com.au vs Domain, Unique Audience.